

HISENSE (MALAYSIA) SDN. BHD

Level 1, Oasis Wing, Brunsfield Oasis Tower 3, Oasis Square, No. 2, Jalan PJU 1A/7A, Oasis Damansara, 47301, Petaling Jaya, Selangor. www.hisense.com.my Careline : 1300 888 55

WhatsApp : 016 866 6901 (*Only Chat Service, No Calls Support)

Email : myhisense@hisense.com

Operating Hour: Monday - Sunday, 8:00am - 7:00pm (Including public holidays)



CONTENTS

About Hisense

ULED Story

MiniLED Hi-View Engine X Quantum Dot Colour 144Hz Game Mode Pro CineStage 4.1.2 X Surround It's All About VIDAA

2024/2025 TV Products Line Up

PX3 - Real Cinema Experience

UX - Marks The Spot

U8 - Beyond The Extraordinary

U7 - For Every Big Moment

U6 - ULED, Maximum Value

Q7 - 100 Inches On. Go Beyond

Q6 - The Most Cost-Effective TV

A65 - Enjoy The New Gen Clearity

A61 - Brilliant 4K Smart TV

A4 - Stream What You Love

TV Specifications





Image quality innovation:

Over ten years of

leading the way

ULED X MiniLED 2023 - 2024

- Mini-LED X
- Hi-View Engine X
- Dynamic X-Display
- CineStage X Surround

ULED MiniLED

2021 - 2022

- Mini-LED
- Hi-View Engine Pro







Enhanced display any time of day

2019 - 2020

ULED Dual Cell

Dual Cell Technology

2016 - 2018

ULED Quantum

- Quantum Dot Colour
- Higher Peak Brightness
- Hi-View Engine

2012 - 2015

ULED

 Multiple Local Dimming Zones

Mini Packages Great Things

MINI-LED X

Take contrast to the final extreme with extreme brights and haunting blacks so detailed you can tell the shades apart, and all the fantastic details in between. Make out the arms of a snowflake, or the fuzz on a sweater, and every other detail you may have missed, for a picture that truly breaks the limits of reality with over 5000 full array local dimming zones.

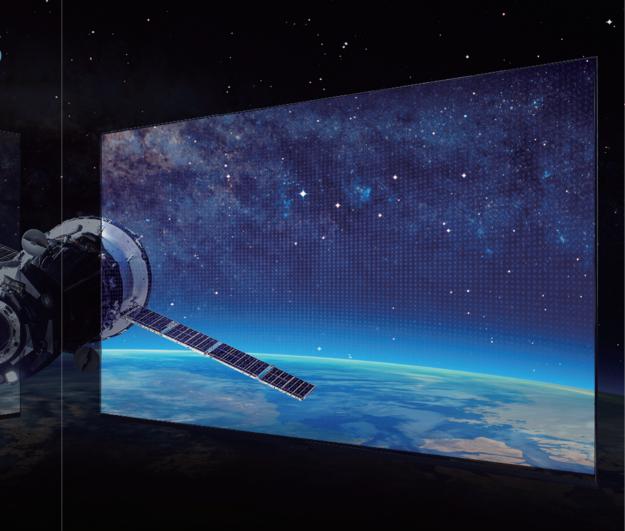
*UX models only

MINI-LED

Hisense's Mini-LED setup improves on these LEDs, resulting in breathtaking detail on screen. Tightly grouped LEDs for an infinitely more precise backlight and better contrast control. Additionally, the mini-LEDs emit light in a line, instead of a diffuse cone which also improves precision. Utilize up to 1,200+ local dimming zones for improved contrast and a crisp, vivid picture.







Intelligent

HI-VIEW ENGINE X

Hisense's state-of-the-art proprietary Hi-View Engine X takes full control of your TV for a stress-free experience that will remain relevant for years to come with the future in mind. Its 12-bit computing power allows it to output up to 4096 brightness levels with breathtaking visual quality for a truly optimized viewing experience.

HI-VIEW ENGINE

Hisense's Hi-View Engine is both the brains and the muscle that keeps your TV running smoothly. A powerful neural network consistently optimizes your viewing experience with real-time frame-level analysis to ensure you're experiencing the optimal audiovisual journey.







09

Billions of Colours

QUANTUM DOT COLOUR

Quantum Dot TVs boast one of the most efficient technologies for bright, precise color. By using quantum dots to emit extremely precise wavelengths of light, Quantum Dot Color creates the possibility of witnessing billions of new shades at incredibly impressive levels of brightness. This all results in a significant color volume for an array of colors that borders on the impossible.

WIDE COLOR GAMUT

Today our ability to mimic our innate color perception is better than ever. Hisense TV's boast a wide color gamut, capable of differentiating more unique colors spanning a larger range of the spectrum, with a screen that's more vibrant, vivid, and precise than ever before, inching our way toward a picture quality that pushes the boundaries of reality.







Maintain Competitive Edge

144Hz GAME MODE PRO

Slide into first place with 144Hz Game Mode PRO; all the game-ready features you'll need for the optimal gaming experience. Ultra-precise variable refresh rate (VRR), and auto low latency mode (ALLM) come together at an astounding 144Hz for a smooth gaming experience that'll remain competitive for years. Capture every movement on screen to ensure your final step to victory.

*Selected models only

HSR 120 ULTRA MOTION

With a native 120 HSR, even the most dynamic objects appear bright, fluid, and crystal clear. Hisense TVs identify the tiniest details and intuitively remove any noise to clear up fast-moving objects, while also inserting transitional frames into your favorite content when its needed, for a for a perfectly fluid and seamless viewing experience.



HSR 120 ±

HSR 120 Ultra Motion



Immersed in Crystal-clear Sound

CINESTAGE 4.1.2 X SURROUND

Satisfy your desires of a beautiful design and stunning picture quality, without compromising on audio bliss. The UX boast an impressive speaker setup with a special side-speaker design, and rear-mounted subwoofer, with a powerful decoder for an immersive 4.1.2 surround sound experience without relying on a complicated external speaker setup. CineStage X actives all your senses and unlocks the full potential of your audiovisual experience.

*UX models only

IMMERSED IN CRYSTAL-CLEAR SOUND

Developed by Hisense R&D, perfect combine with hardware, ensure consumers crystal-clear audio quality, surround and immersed in the action, hear and enjoy in every emotion.



CineStage 4.1.2 X Surround



Easy. Fast. Secure. Global and local entertainment.



Welcome to the future of TV! Our state-of-the-art operating system seamlessly unifies your favorite international and local content, tailored to your unique preferences and easy to find. Immerse yourself in a world of endless entertainment, featuring top-rated

shows, blockbuster movies, and more - all personalized and conveniently accessible. Upgrade your viewing experience today and take control of your entertainment options!

*The availability of content and applications varies by territory.



QUICKEST WAY TO ENDLESS ENTERTAINMENT.

Say goodbye to infinite scrolling and hello to endless entertainment with VIDAA's universal search! Find your favorite shows, blockbuster movies, and more in a personalized curated experience. Upgrade your TV experience with VIDAA.

PERSONALIZED FOR YOU BY THE VIDAA MOBILE APP.

Personalized content and seamless streaming with the VIDAA mobile app. transforming your smartphone into a powerful extension of your smart TV experience.











QUICK & CONVENIENT WAY TO NAVIGATE TV ENTERTAINMENT

Enjoy fast and convenient access to TV entertainment while keeping your data private. Try it now and experience effortless voice serach and navigation.





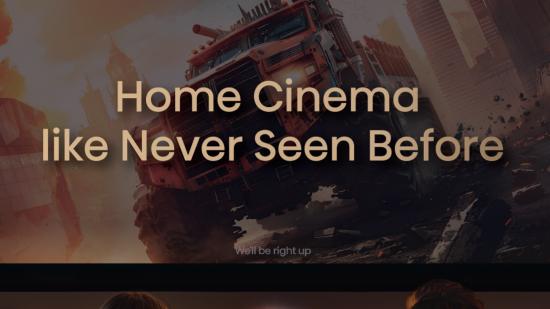
CYBER SECURITY CERTIFIED

Data protection in the era of internet matters more than ever. Hisense priorities strict compliance with industry standard securing your personal experince.















Up to 150 " **Projection Size**

TRICHROM4

Triple Color Laser Light



110% BT.2020 Super Wide Color Gamut



4K High Resolution



Dolby World



Filmmaker Mode





LASER LIGHTS. CINEMATIC NIGHTS

PX3-PRO

Just place the console at the right distance from your wall to deliver the super scaled, vivid, and lifelike images for your room, even in a compact space.

Super Immersive Home Cinema

Ultra Short Throw enables a large-scale screen size and close viewing distance, bringing theater-like viewing and breathtaking visuals right to your home.

Large-scale Screen Size

150

Maximized Space. Magnified Screen

Ultra Short Throw

Dolby Vision Supported

DOlby VISION

Dolby Vision

IMAX Enhanced Viewing

IMAX[®]

IMAX Enhanced

Theater-like Picture Quality

4K&4K UPSCALER

The 4K AI Upscaler elevates low-resolution content to new levels of clarity.





BT.2020 110% COLOR SPACE

A colour space standard used in digital cinema for rich, vibrant colours.





NATIVE CONTRAST

The ratio of the lightest to the darkest part. Better native contrast can enhance the depth and realism.





Native Contrast 3000

(0

Cinematic Sound Solution

Effortlessly elevate your entertainment with Laser TV's all-in-one audio solution.



_

Top-firing Speakers



Sound by harman kardon



Dolby Atmos

21





King TV with World-leading Technology

As a popular TV that has **won 8 authoritative awards in USA CES Exhibition**, UX series is such a treasure of ULED category. X refers to 10-year R&D of ULED, which is driven by the pursuit of ultimate picture quality. It is equipped with the most advanced **Mini-LED** X technology, **more than 40,000 local dimming zones**, to guarantee premium PQ performance in all conditions, regardless content and ambient. Everything which you can contribute to picture and audio is considered. In addition, it is not only a sack of fine spec. **Hi-view Engine X** composes a fabulous image with supporting of hardware, and brings the audio-visual feast to end users.

Picture Quality

- Mini-LED X
- Hi-View Engine X
- Local Dimming
- IMAX Enhanced
- 144Hz Ultra Refresh Rate
- Quantum Dot Color
- HDR 10+Adaptive
- Dolby Vision IQ
- Filmmaker Mode

2 Sound Quality

- CineStage X 4.1.2 Surround
- Dolby Atmos®
- Audio Power Output 82W

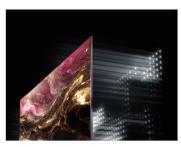
3 Modern Design

- Side-speaker Design
- · Variable Feet Position
- Wall Mount Setup

4 Smart Features

- 144hz Game Mode Pro
- · VIDAA OS
- Hands-free Voice Control
- · Gaming in Dolby
- Game Bar
- Parental Control

- HDMI 2.1
- WiFi 6E
- AirPlay2
- WISA Ready







Mini-LED Game TV that Maintain Your Competitive Edge

The U8 Series offers a comprehensive entertainment experience with stunning visuals and immersive sound. Powered by Mini-LED Pro technology, it delivers brighter and clearer pictures with more LEDs than your average TV. Hollywood-approved features like IMAX Enhanced, Dolby Vision and Filmmaker Mode bring cinema-quality viewing to your home. With peak brightness up to 3000 nits and Quantum Dot Colour, it ensures rich and accurate colors, even with a dynamic 60° viewing angle for the best seat in the house.

Picture Quality

- · Mini-LED Pro
- HDR 3000 nits
- · Full Array Local Dimming
- Hi-View Engine PRO
- · Quantum Dot Colour
- Ultra Viewing Angle (75")
- · Low Reflection Screen
- Dynamic Pro-Display
- · Dynamic Tone Mapping PRO
- · Total HDR Solution
- Dolby Vision IQ
- HDR 10+ Adaptive
- IMAX Enhanced
- 4K AI Upscaler
- Filmmaker Mode
- Ultra Motion

Sound Quality

- Multi-Channel Surround (2.1.2)
- Built-in Subwoofer
- Dolby Atmos

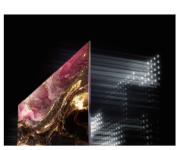
3 Modern Design

· Octagon Stand

4 Smart Features

- 144Hz Game Mode PRO
- VIDAA OS
- HSR 240 Gaming
- · AMD FreeSync Premium Pro
- · Hands-Free Voice Control
- · Gaming in Dolby
- · Game Bar
- Parental Control
- Eye Care Mode

- HDMI 2.1
- AirPlay2







Mini-LED Game TV that Maintain Your Competitive Edge

Welcome to U7 series. Built to give your gaming the edge with 144Hz Game Mode Pro and FreeSync Premium PRO, you will be able to grab incredible wins in style. No more input lag or frame tearing getting in the way. With Full Array Local Dimming, Mini-LED delivers brighter, clearer pictures within an even greater level of detail than normal LED. And with built-in subwoofer, every heavy sound of explosion or rev of the engine will fill the space. Making your gameplay, films and shows look and sound incredible at the same time.

Picture Quality

- Mini-LED
- · Quantum Dot Colour
- HDR 1500 nits
- Full Array Local Dimming
- Hi-View Engine PRO
- · Anti-Reflection Screen (65",75")
- Total HDR Solution
- IMAX Enhanced
- 144Hz Ultra Motion
- Dolby Vision IQ
- HDR 10+ Adaptive
- Filmmaker Mode
- 4K Al Upscaler
- · Dynamic Tone Mapping PRO
- Al Picture

Sound Quality

- Built-in Subwoofer
- Dolby Atmos
- Multi-Channel Surround (100")

3 Modern Design

· Gull-wing roadser design

4 Smart Features

- 144Hz Game Mode PRO
- VIDAA OS
- AMD FreeSync Premium Pro
- · 240 High Refresh Rate
- Gaming in Dolby
- · Game Bar
- Hands-Free Voice Control
- Parental Control
- Eye Care Mode

- HDMI 2.1
- AirPlay2
- WISA Ready









What are you looking for when you are buying a TV? Lifelike image with 1 billion + shades of colour? A cinematic enjoyment? A TV with multiple ways to enjoy with your family and friends? We've got you covered with Hisense U6 **Quantum ULED** TV! Enjoy the fine-tuned the pictures with ULED Technologies including **Quantum Dot Colour, Hi-View Engine, Full Array Local Dimming**, and stunning brightness, the just-right certificates like **Dolby Vision Atmos, Filmmaker Mode, HDR 10+** to cover all the most up-to-date entertainment, a take-nome

expert to support and upgrade your viewing experience in real-time.

Picture Quality

- Hi-view Engine
- · Full Array Local Dimming
- · Peaking Brightness up to 500 nits
- Dolby Vision IQ
- HDR 10+Adaptive
- · Quantum Dot Colour
- Filmmaker Mode

Sound Quality

Dolby Atmos®

3 Modern Design

- Blue Ribbon Design
- · High Stand Design
- Pure Metal Stand
- Bezelless Design
- Cable Solution

- Game Mode Plus (VRR 60Hz, ALLM, eARC)
- VIDAA OS (75°)
- Google OS (65"/55")
- Airplay2
- AI Sports Mode
 TÜV Rheinland Certified
- · Privacy Protection
- FreeSync
- Voice Control







With Ultra Motion, enjoy unparalleled clarity and fluid motion for gaming, sports, and movies. Game Mode Pro ensures lightning-fast response times and optimized display settings for an immersive gaming experience. Featuring auto low latency mode and 144Hz Game Mode PRO, gameplay is smooth and responsive with minimal motion blur. The Q7 delivers premium picture quality with IMAX enhanced, Dolby Vision IQ, HDR, Quantum Dot, and FreeSync Premium. Plus, enjoy immersive audio with Dolby Atmos, eARC, and WiSA.

Picture Quality

- · Quantum Dot Colour
- Total HDR Solution
- Full Array Local Dimming
- Dynamic Tone Mapping PRO
- Ultra Motion
- Dolby Vision IQ
- HDR 10+ Adaptive
- · Adaptive Light Sensor
- Al Picture
- Al Sports Mode
- Filmmaker Mode

2 Sound Quality

- Sound System (2.1)
- Dolby Atmos
- Built-in Subwoofer

3 Modern Design

· Variable Feet Position

- 144Hz Game Mode PRO
- VIDAA OS
- · 240 High Refresh Rate
- AMD FreeSync Premium
- Hands-Free Voice Control
- Airplay 2
- Parental Control
- Eye Care Mode
- TÜV Rheinland Low Blue Light







Introducing QLED TVs, the pinnacle of visual excellence in modern entertainment. With **Quantum Dot LED** technology, QLED TVs deliver an unparalleled viewing experience marked by vibrant colors, deep contrasts, and astonishing clarity. Whether you're watching your favorite movies, gaming with friends, or streaming the latest content, QLED TVs immerse you in a world of **lifelike imagery** and **breathtaking detail**. Elevate your viewing experience with **QLED technology** and discover a new dimension of entertainment.

Picture Quality

- · Quantum Dot Colour
- Dolby Vision
- 4K AI Upscaler
- Pixel Tuning
- Depth Enhancer
- Al Picture
- Al Sports Mode
- Filmmaker Mode
- Smooth Motion

Sound Quality

- Dolby Atmos
- Al Sound

3 Modern Design

- Variable Feet Position (75"85")
- Floating Screen

4 Smart Features

- Game Mode Plus (VRR 60Hz, ALLM, eARC)
- Google OS
- 120 High Refresh Rate
- Hands-Free Voice Control
- Voice remote

- HDMI 2.0
- eARC
- AirPlay2
- Bluetooth 5.3







If you want to choose a super effective Google TV, A65 is a smart choice. With Google system, there are massive resources and entertainments waiting for your exploration. Voice Control bring you the most convenient and comfortable way to control TV. To bring you professional gaming experience, Game Mode Plus (VRR 60Hz, ALLM, eARC) and 120 High Refresh Rate is ready for you to win the game. A65 also has the best appearance ever. Through blending Sports Design Concept and Floating Glass Design, A65 not only looks fashion outside, but presents larger image inside.

Picture Quality

- 4K UHD
- Dolby Vision
- 4K AI Upscaler
- MEMC
- Pixel Tuning
- HDR 10
- Low Blue Light
- Smooth Motion
- Filmmaker Mode
- 178° Wide Viewing Angle

2 Sound Quality

- DTS Virtual-X
- Dolby Audio
- Audio Power Output 30W(75")

3 Modern Design

- · Floating Glass Design
- Bezelless Design

- Game Mode Plus (VRR 60Hz, ALLM, eARC)
- Google OS
- Sports Mode
- · Voice Remote
- TÜV Rheinland Certified
- · Privacy Protection
- Support Airplay2
- Bluetooth 5.3









4K Ultra HD offers 4x more pixels than Full HD with whilst HDR makes blacks darker, whites brighter and enhances contrast. DTS Virtual: X™ automatically separates out dialogue from background noise for a clearer, multi-dimensional audio experience. For the gamer we have Game Mode Plus (VRR 60Hz, ALLM, eARC) which ensures smooth, lag-free and uninterrupted viewing and interaction. Al Sports Mode will give you a smooth viewing experience. Natural Colour Enhancer maximizes the TV's colour reproduction, and with VIDAA OS, you will enjoy all your favorite entertainment from YouTube, Netflix, Prime Video, etc.

Picture Quality

- 4K UHD
- Dolby Vision™ HDR
- 4K AI Upscaler
- Pixel Tuning
- HDR 10
- Low Blue Light
- Smooth Motion
- Filmmaker Mode

Sound Quality

- DTS Virtual-X
- Dolby Audio

3 Modern Design

Bezelless Design

- Game Mode Plus (VRR 60Hz, ALLM, eARC)
- VIDAA OS
- Sports Mode
- · Voice Remote
- TÜV Rheinland Certified Privacy Protection
- Support Airplay2
- Bluetooth 5.3







Steam What You Love

The A4 comes loaded with more smart features than same would expect in such a compact TV. Along with its FHD/HD, the TV offers a sharper, more colorful picture. A4 is also equipped with Miracast DLAN, HDMI ports, USB slots Wi-Fi and Bluetooth, you can connect more devices and external sources to your TV.

Picture Quality

- FHD Resolution(40"/43")
- HD Resolution(32")
- High Contrast
- Natural Color Enhancer
- Depth Enhancer
- Al Sports Mode
- Game Mode

Sound Quality

- DTS® HD
- Dolby Audio

3 Modern Design

- Bezelless Design
- Double Stand

- Miracast DLAN
- Voice Remote
- Built-in WiFi
- Share to TV







TV Specifications

	Laser	ULED X MiniLED	ULED MiniLED	ULED MiniLED
	PX3	UX	U8N	U7N
Screen Size	80" - 150*	85*	75"/65"	100*/85*/75*/65*/55*
Engine	-	Hi-View Engine X	Hi-View Engine PRO	Hi-View Engine PRO
Resolution	4K	4K	4K	4K
Backlight	Trichroma Laser	Mini-LED X	Mini-LED PRO	Mini-LED PRO
Colour	Triple Colour	Quantum Dot Colour	Quantum Dot Colour	Quantum Dot Colour
Peak Brightness	3000 Lumen	Up to 2500 nits Peak Brightness	Up to 3000 nits Peak Brightness	Up to 1500 nits Peak Brightness
Dolby Vision®	Dolby Vision	Dolby Vision IQ™	Dolby Vision IQ™	Dolby Vision IQ™
HDR10+	HDR10+ Adaptive	HDR10+ Adaptive	HDRIO+ Adaptive	HDR10+ Adaptive
FILMMAKER MODE™	√	√	✓	✓
IMAX® Enhanced	√	√	√	√
Motion	2K@240Hz/120Hz	144Hz Ultra Motion	Ultra Motion	Ultra Motion
Anti-glare	ALR	Low Reflection Screen	Low Reflection Screen	-
Multi-Channel Surround	Harman Kardon	4.1.2	21.2	21
Audio Enhancement	Dolby Atmos®	Dolby Atmos®	Dolby Atmos®	Dolby Atmos®
Speaker Connectivity	eARC WiSA Ready	eARC WiSA Ready	eARC WiSA Ready	eARC WiSA Ready
Stand Design	4 Point Stand	Dual Stand (85°)	Single Stand	Single Stand
Game Mode	Game Mode Plus	144Hz Game Mode PRO	144Hz Game Mode PRO	144Hz Game Mode PRO
Gaming in Dolby Vision	✓	✓	✓	✓
Al Picture	√	✓	√	✓
Al Sports Mode	√	✓	✓	✓
Voice Input	Voice Remote	Hands-Free Voice Control	Hands-Free Voice Control	Hands-Free Voice Contro
Voice Assistant	VIDAA Voice	VIDAA Voice	VIDAA Voice	VIDAA Voice
AirPlay®	J	J.	√	1
Smart Home Ready	Works with Apple Home Works with Google Home			
Operating System	VIDAA	VIDAA	VIDAA	VIDAA
Wi-Fi	Dual-Band Wi-Fi	Wi-Fi 6E	Wi−Fi 6E	Dual Band Wi-Fi
Bluetooth	✓	✓	1	√

Quantum ULED	CLED	QLED	UHD 4K	UHD 4K	SM∧RT TV
U6N / U6K Pro	Q7N	Q6N	A65N	A61N	A4N
U6Nosh U6K Prosssissi					
75"/65"/55"	100"	85"/75"/65"/55"/50"	75"/65"/55"/50*/43*	85"/75"/65"/55"/50"	43*/40"/32"
Hi-View Engine	Hi-View Engine	Hi-View Engine	-	-	-
4K	4K	4K	4K	4K	FHD/HD(32")
Direct Full Array	Direct Full Array				
Quantum Dot Colour	Quantum Dot Colour	Quantum Dot Colour	-	-	-
Up to 500 nits Peak Brightness	Up to 800 nits Peak Brightness	-	-	-	-
Dolby Vision IQ	Dolby Vision	Dolby Vision	Dolby Vision	Dolby Vision	-
HDR10+ Adaptive	HDR10+ Adaptive	HDR10+ Adaptive	HDR10	HDR10	-
✓	√	✓	✓	✓	-
-	=	-	-	-	-
Smooth Motion	Ultra Motion	Smooth Motion	Smooth Motion	Smooth Motion	-
-	-	-	-	-	-
2.0	2.1	2.0	2.0	2.0	2.0
Dolby Atmos®	Dolby Atmos®	Dolby Atmos®	Dolby Atmos®	DTS® Virtual:X™	DTS® Virtual:X™
eARC	eARC	eARC	eARC	eARC	eARC
Dual Stand	Dual Stand				
Game Mode Plus	144Hz Game Mode PRO	Game Mode Plus	Game Mode Plus	Game Mode Plus	Game Mode
√	✓	✓	-	-	
√	1	✓	✓	√	=:
✓	1	√	√	1	✓
Voice Control	Voice Remote	Hands-Free Voice Control	Voice Remote	Voice Remote	-
VIDAA Voice	VIDAA Voice	Google Assistant	Google Assistant	VIDAA Voice Works with Alexa	EI
√	✓	✓	✓	√	-
Works with Apple Home Works with Google Home	-				
'IDAA (75") / Google (65"/55")	VIDAA	Google TV	Google TV	VIDAA	VIDAA
Dual Band Wi-Fi	Wi-Fi				
√	✓	✓	✓	V	-

The languages and circlinibility of violes control functions depend on sentior providers.